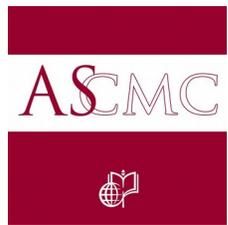


Associated Students of Claremont McKenna College

Executive Board Meeting

January 31st, 2016



Highlights: *(Find the matching color within the minutes for more information)*

- Social App Presentation
- Budget Review

Members Present: Sharan Seth, Mica Laber, Iris Liu, Eliana Keinan, Caroline Peck, Joey Yamada, Dean Sagafi, Ben Turner, Griffin Ferre, Melissa Muller, Timmy Song, Patrick Elliott, Nicky Blumm, Cristina Lee, Michael Irvine, Russell Salazar, Christine Horne, Will Su

Members Absent: Makari Krause, Cole Mora

Guests: Christina Yoh (2018, The Forum), Christophe Riman (2017, Meteor), Sami Malas (2019), Kaitlyn Anderson (2016, Harvey Mudd), Jeremy Greer (2018, .Party), Asher Abrahms (2018, .Party),

Call to Order: 7:01pm

1. Welcome & Minutes
2. Introductions & Board Updates
 - A. Sharan – no update
 - B. Mica – no update
 - C. Iris – trying new attendance method at senate using placards. Patrick has agreed to take the lead for organizing diversity training, have funding and contact info to give him
 - D. Eliana – going to have space for the junior class to talk about updated policies on Wednesday, working with other juniors on board
 - E. Caroline – Cristina and I are working on Wedding Party
 - F. Joey – ad hoc committee for engaging differences meeting Friday
 - G. Dean – working on getting portable speakers and golf carts
 - i. Will – the Board of Trustees is preventing any more golf carts from being added to campus, you can be trained and use facilities' golf carts
 - H. Ben – 43 days until RA's are done
 - I. Griffin – no update
 - J. Melissa – club leader workshop for spring was last week, all the new clubs showed up. Spring club fair for Friday 2/12. Won't be as big as fall but maybe 20 estimated clubs. In front of Collins, 11-1. Encourage collaboration among clubs
 - i. Iris – One Billion Rising is that same day around same time in Gann quadrangle
 - ii. Melissa – I've done all the logistics but definitely don't want to have problems with that
 - K. Timmy – due to rain, moving frosh/soph snack to next week. Working on other event, t-shirts
 - L. Patrick – met with Nyree about potential speakers for Black History Month, focus group with Devon and Kari about new hires, diversity training for FYGs, open forum on Friday, most of it was steered toward new GE. OBSA committee member already decided, working on finalizing others, met with new Latino affinity group, met with chaplains about potential programming.

- M. Nicky – a lot of dorms are having snacks tonight, some had puppies, towers want to do an ice cream social. Looking at long-term planning for dorms, Mid quad “quadnival”, dorm presidents want to do a back-to-the-beach style event, seeing how to coordinate with CPB. Some sort of dorm competition like paint ball on parents, but bringing vendors in is difficult, trying to see how it'll happen. Kari is optimistic. Things are a little slow on individual dorm stuff with some leadership transitions. Have a quote for d&i training, this organization looks promising, \$2500 for the whole board, they're super interested in coming here
 - N. Cristina – Wedding party planning with Caroline
 - O. Russell – brunch moved to next week
 - P. Michael – elections committee met this past weekend. Info meeting on Sunday 2/21, petitions due the Thursday after, trying to hold debates if positions are contested, speeches the next Monday, elections 3/1. Appointed apps due Wednesday after elections, so new elected people can move ahead quickly in interviews and reviewing apps to set up board over the next week or so before break. Not a lot of time before spring break, but important to not have elections before RA decisions came out, so if anyone has strong feelings we can discuss at open forum
 - Q. Christine – no update
 - R. Will – met with PSR steering committee, not much progress, content was discussing the mission. Mission is to look at long-term strategy for d&i at CMC. Met with acting dean of students to get his idea for what he wants to do. He served as DOS 20-30 years ago. Patrick and I met with Michael to update the position, elections committee met, I met with Georgette DeVeres (financial aid office), looking at expanding work study opportunities for students. There were focus groups to discuss d&i appointments, some board members. Met with Chodosh monday, he's very interested in spring music festival and interested in helping fund.
3. **Social App Presentation**
- A. Christophe – created CMC-only social networking app. Himeteor. Sign in with your google email – can't log in without CMC email, allows us to create safe environment because you know everyone else is a CMC student and identity has been verified. I've only sent this to 10-15 people for de-bugging purposes. Can create a post that goes out to entire student body, can comment back and it's a live messaging feed. If you're part of it, it shows up in your own feed. Valuable to students buying/selling things. You could post to 20 different FB groups and hope it shows up, but if everyone is on this then easier to utilize, coordinate classes, can find a tennis partner and find a time to interact, and you know it's a CMC student so you know it's relatively safe. Can discuss anything you want. Very valuable as a discussion tool. ASCMC could send out important announcements, and if everyone is on it, announcements could get out really quickly, post polls to get feedback from entire school, can live chat senate meetings. Very useful in creating transparency – this only works if most of CMC is on it. Help me launch this platform! Not anonymous, but in the next month or so there will be a feature you can turn on but if there's a problem it's easy to trace to them.
 - B. Ben – how do we get people interested and to buy in?
 - C. Christophe – going to have a mobile app with it. Career services was going to help out, and have people with cool jobs/internships come on and interact. Get push notifications on your phone, that's the killer feature that will help ASCMC because everyone will get the notification. As a whole, knowing that you're safe online and can meet people with same

interests as you is helpful

- D. Iris – how long is the feed
 - E. Christophe – currently at 10 feeds but you can load more, can load 25 messages at a time. Chronologically ordered because all messages should be valued equally, want people to see what's important right now.
 - F. Patrick – is there a search feature to make scrolling easier?
 - G. Christophe – there's currently a tagging feature, and you can tag your post up to 3 tags and can search tag and see all of those posts.
 - H. Russell – do you know what the upper limit on traffic is?
 - I. Christophe – hosted on site that let's me push up and down however I want, if it's really busy I can easily scale up and down
 - J. Iris – how much did this cost you, is this going to be revenue making, do you need financial support
 - K. Christophe – currently \$5 a month for me, hoping to eventually have some small vendors in the village have promoted posts that will cover the costs. More expensive with more people on it, but then it's also easier to have vendors participate. Working on getting Apple to let me put it on their app store. From ASCMC, I just really need people to get on it, because if not everyone is on it then it's not as valuable. More valuable with more people. Your posts are only valuable if you know someone else will see it. If you have any ideas for design changes or features please let me know. If you'd like to help me, that'd be amazing.
 - L. Michael – it looks like you can sign up from any gmail
 - M. Christophe – that's what it is right now so I could test it with various emails but it's a coding feature that I can change quickly.
 - N. Will – let us know when you get it through the Apple store and we can talk about it!
4. Event Debrief
- A. TNC
 - i. Dean – craft beer TNC outside Crown. Issues – the doorknob that opens the glass panels of the courtside to the inside wasn't working. Ordered pizza, had beer. Lots came for pizza. Couldn't find power cord for speaker so used my own since small area. Much better attendance than my first TNC.
 - ii. Will – estimated attendance?
 - iii. Dean – peak attendance was 3 minutes after pizza arrived, cumulative attendance of about 50 without pizza, 150 with pizza
 - iv. Michael – when you say you couldn't find a power cord is that because we were missing it or you couldn't find it in crown
 - v. Dean – speaker specific cord
 - B. Zoo Tycoon
 - i. Caroline – got lots of chips, soda, 20 pizzas, all food got eaten but no one came. Quincy organized DJ's for me, 4 total from different schools. Sound system in McKenna was great, campus security was pretty chill
 - C. Christine – from the entire crew, we're all very frustrated because no matter how much pizza or kegs you bring no one will come. People end up at the pregames or apartment and there's only so much you can do. We're all pretty frustrated and we don't get paid enough to do this job.
 - D. Iris – is there anything we can do?
 - E. Christine – I mean, everyone is done with going to TNC unless everyone else goes. If only

the first 20 go and actually stay then maybe more would come

- F. Will – I'm also worried about attendance, and from the cost perspective there's a huge hidden cost from a campus security perspective, we're paying them for long periods of time. Should re-evaluate how we do the events if at all. It seems like if it's not one of our big parties like Pirate or Toga, people don't come. Not much value in spending \$700 for just a few people to sit outside. It might be better to just say we'll provide pizza every Thursday.
 - G. Christine – if you want to get that approved by Devon and Chodosh then I'm all down, but one time we did not have a TNC we had a lot of problems
 - H. Will – we get pressured from RA's and administration to have events on those big nights because that way they have a place to send people. Is it our fault if students are having a rowdy night on campus?
 - I. Caroline – talking to Devon, it's a gamble if it's not an established party like Club Claremont or Toga, and don't know what other events are happening like at apartment. If I call at 12:15 to the dean on duty and say no one is here, then it's okay to shut down. Maybe if there's portions of the night where it's okay to not have an event
 - J. Will – maybe it's about introducing more institutionalized parties. We didn't come up with toga, but some board did and now everyone goes
 - K. Ben – a huge critical mass of people, at least last night, were also at the apartments. Returning juniors from abroad don't know new policies, in general harder to get upperclassmen who are legal and have their space, maybe should focus on targeting freshman who don't know that they don't need to go to that TNC in Crown or whatever. Need to look at who could actually attend the event, get them in the door and keeping them in the door.
 - L. Christine – our most popular TNC's are the chill wine and cheese where you just hang out but we don't have as funds for that. I have zero profit for alcohol
 - M. Caroline – it's difficult because administration pressured us to have something for people to go to, and other schools have institutionalized parties that they throw but don't have to throw parties every other weekend. It's nice to have more institutionalized parties, but that also puts a lot of burden on future boards. It's also a huge effort with so many people there.
 - N. Melissa – it's also hard to know what idea is going to take off as an institutionalized party. Toga is costume and theme-specific and institutionalized, and so is ABC but not that many people go to ABC
 - O. Iris – it helps to have a facebook event and on their social platforms just enough to be thinking about what the Thursday/Saturday night party is. I got invited to the Saturday the day of. Not necessarily EC's responsibility, but if event is made on Tuesday then it's board's responsibility to invite all of their friends to it. Psychologically can help people know what's going on, invited by your friends. There's people who don't read the emails and don't know there is a party.
 - P. Cristina – the events less attended are TNC's more than Saturday. Saturdays we share burden with other schools. TNC's are really tough
 - Q. Dean – TNC's are only CMC, there are students at other schools where TNC could be excited because it's not redundant or boring like it might be for CMCers
 - R. Will – thank you EC's for all of your dedicated and hard work, it's a tough job but we really appreciate what you do
5. **Budget Review**

- A. Will – this was the budget passed at Senate on Monday, suspended rules and voted immediately because no major changes. Updated Monte Carlo revenues/expenses numbers. Moved \$2000 out of surplus to give to Patrick Elliot for D&I budget agreed upon in a constitutional ammendment last semester.
 - B. Michael – stipends, even though we're adding for D&I chair, will be the same because we don't really have one for CFO.
 - C. Will – when budget meeting went into session, looked at actuals for this past semester.
 - D. Melissa – MUN has definitely dipped into their retained earnings, so we should check that the numbers are accurate.
 - E. Motion to approve budget passes
 - F. Will – note: the next board will also revisit this budget in April or May when they are approved
6. Open Forum
- A. Christine – two funding requests.
 - B. Kaitlyn (guest, Mudd) – Long Tall Glasses is a classy party, champagne and nice beer, chocolate fountain, fruit, outdoor heaters, really fun party. In the past we've had anywhere from 600-1000 people go. Still two weeks away but have 450+ RSVP'd on facebook. Mudd and Scripps highest attendance. Requesting \$400 from each non-Mudd schools, \$1500 from Mudd. Hoping not to spend as much but having just in case of issues last minute.
 - C. Christine – will need itemized receipt
 - D. Motion to approve as long as money not going to alcohol passes
 - E. Asher & Jeremy funding request
 - i. Dot Party, unique location of event, had turnout from all 5 schools last year, 800-900 people over course of night, 1.3k on facebook. Have revamped it after the first year to make improvements, looking to add high quality fencing for safety, looking at different equipment options. Equipment is most important part to pay for, don't think Pomona is going to help, and fencing as well. Event February 20th. Company contracting through have discount, have stage but also specific staging for people to dance on. Have used them before for different events (Moonbounce).
 - ii. Christine – tents of the size you need run about \$5000, and your camp sec costs are crazy underestimated. For CMC our minimum is at least 8, working with Pomona could be different and often the host school's gov will pay for that but just know.
 - iii. Iris – last year this was very dangerous and got shut down early, how will this be different?
 - iv. Have more campus security officers, contracting with fencing company so it'll be safer with specific entrances/exits. It got shut down because of noise, last year went around to residents with sheets of paper to check in. Having all speakers higher up along with stage to not have same problems as sub-frequencies/noise/stage.
 - v. Kathryn – we put fencing in front of stage so people can't get near it
 - vi. Will have decks for people to step up on
 - vii. Kathryn – make sure you're projecting the sound away from the Village, toward the campus so you don't have the issues, we noticed that with Wedding Party last year
 - viii. Iris – what's capacity, are you limiting numbers?
 - ix. It depends on where we set the fencing.
 - x. Iris – too crowded last year and everyone was pushing, 1-2 campus security officers that couldn't control the crowd

- xi. Can extend behind palm trees to expand 20-25 feet of more space, not anticipating a problem with capacity.
- xii. Will – giving the underestimation of campus security officers, where do you plan on making up for that?
- xiii. Probably petitioning with SAS and PEC
- xiv. Iris – is there a way we can postpone this until we get a more realistic budget
- xv. Christine – I'd love to see a layout of the event, big concern of CMC students. Or we need to limit who can go. Tents will have capacities, work with camp sec and Pomona's admin to check on capacity, they should know what that is. I'd like to see realistic campus security numbers and tent layout.
- xvi. Kathryn – for multiple entrances, it also increases how many officers are needed.
- xvii. Christine – need this to be safer for our students before we can approve
- xviii. Motion to table until we have updated numbers and layout passes
- F. Timmy – freshmen wanted to do a Valentine's Day kind of party, and wanted to know if 4th floor Kravis space could be used
 - i. Will – it's highly regulated, but junior class has had events there before but there are a lot of stipulations so I would talk to DOS
- G. Kathryn – 100 days is this Thursday, sold out, have 15 people on the waitlist. Still waiting on insurance.
- H. Christine – Wedding party we have clearance to use Pritzlaff field as long as we can make sure that the stage won't ruin the grass. Talking to potential staging companies. Will have physical dance floor.
- I. Will – parents' weekend is in two weeks. Any fundraising opportunities during that weekend? Or have them buy things for their kids or themselves
 - i. Kathryn – what about setting up a table selling apparel during that weekend! Could sell our old merchandise as well.
- J. Cristina – in my high school we had “crush-grams” and it would say “I have a crush on you” and it comes with orange crush soda, and you get them for your friends or to mess with people, it was really fun, could be fun to do something like that.
 - i. Russell – could also send a “kiss” with chocolate kisses
 - ii. Kathryn – can we publicize before the other groups that do similar things
- K. Melissa – Pomona gets all of their surplus from vending machines. We have a surplus, should we get a vending machine?
 - i. Kathryn – I talked to Devon, and he said we could have a conversation about it, have something like Pomona with Plan B, sell headphones.
 - ii. Christine – it would have to be Pepsi products
 - iii. Will – need to talk to Melissa Schild and see who owns the vending machines, if we're allowed to compete with it, and where it would go
 - iv. Caroline – the Pomona ones take Claremont Cash and the ones here take actual cash

Adjourn: 8:03pm

Respectfully Submitted,

Mica Laber

Executive Secretary