

# ASCMC Media Policy 2021-2022

The Associated Students of Claremont McKenna College is dedicated to representing the values of our organization to the greater community of Claremont McKenna College and beyond. ASCMC aims to present consistent communication across all fronts without restricting members from voicing their opinions independently of their positions on ASCMC. This Media Policy seeks to establish public communication regarding official media requests and social media.

Public Communications shall adhere to the following guidelines:

1. Direct all media/press requests regarding ASCMC to the President and/or Chief Ethics and Procedural Officer. Additionally, before participating in live interviews first consult the President or Chief Ethics and Procedural Officer and request the questions in writing ahead of time.
2. Members are not permitted to make statements on behalf of the entire ASCMC Executive Board. Statements are only permitted through official ASCMC media channels or emails signed off by the Board.
  - a. Official ASCMC media channels will only be accessible to the appropriate managing ASCMC members. Communications through these channels will be first approved by the President and/or Chief Ethics and Procedural Officer
3. We recognize that the members of this organization are students who may navigate and use social media to express their own personal opinions. It should be worthy to note that opinions expressed in posts from individual ASCMC members do not necessarily reflect the official position of ASCMC.

*Approved Sunday, April 4th 2021. The Media Policy shall be approved every year, between Spring Break and the end of Spring Semester. The aforementioned policy is at the discretion of the Chief Ethics and Procedural Officer, whose prerogative it shall be to make minor edits and grammatical adjustments. Major changes may only occur with the consent of the Board.*